

The Insolvency Act 1986

Notice of statement of affairs

Name of Company Pearson Advertising & Marketing Limited	Company number 02017766
In the High Court Newcastle District Registry [full name of court]	Court case number 2486 of 2010

We
Howard Smith
KPMG LLP
Quayside House
110 Quayside
Newcastle upon Tyne
NE1 3DX
United Kingdom

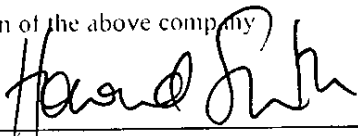
Mark Granville Firmin
KPMG LLP
1 The Embankment
Neville St
Leeds
LS1 4DW

attach a copy of -

the statement(s) of affairs
~~the statement(s) of concurrence~~
~~a copy of the court order limiting disclosure in respect of the statement of affairs~~

in respect of the administration of the above company

Signed


Joint Administrators

Dated

22 December 2010

Contact Details

You do not have to give any contact information in the box opposite but if you do it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Linda Robinson
KPMG LLP
Quayside House
110 Quayside
Newcastle upon Tyne
NE1 3DX

DX Number DX 742280 Newcastle u Tyne 35

Fel
DX Exchange

When you have completed and signed this form please send it to the Registrar of Companies at:

Companies House, Crown Way Cardiff CF14 3UZ

DX 33050 Cardiff

SATURDAY



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15/01/2011

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COMPANIES HOUSE

Statement of affairs

Name of Company Pearson Advertising & Marketing Limited	Company number 02017766
In the High Court Newcastle District Registry (full name of court)	Court case number 2486 of 2010

Statement as to the affairs of Pearson Advertising & Marketing Limited KPMG LLP,
Quayside House 110 Quayside Newcastle-upon-Tyne

On the 23 November 2010, the date that the company entered administration

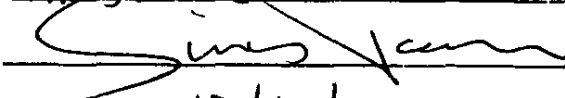
Statement of Truth

I believe that the facts stated in this statement of affairs are a full, true and complete statement of the affairs of the above named company as at 23 November 2010 the date that the company entered administration.

Full name

ANDREW SIMON PEARSON

Signed



Dated

17/12/10

A - Summary of Assets

Assets

Assets subject to fixed charge:

Book debts

Due to Barclays Sales Finance

Assets subject to floating charge:

Motor vehicles, office equipment, web
and software development

Director's loan account

HMRC - S.419 tax recoverable

Uncharged assets:

Estimated total assets available for preferential creditors

Book Value £	Estimated to Realise £
379,160	374,160
(165,009)	(165,009)
<u>214,151</u>	<u>209,151</u>
66,476	44,000
438,572	132,000
112,673	33,800
NIL	NIL
<u>831,872</u>	<u>418,951</u>

Signature

Date

17/12/10

A1 – Summary of Liabilities

		Estimated to realise £
Estimated total assets available for preferential creditors (carried from page A)	£	418,951
Liabilities		
Preferential creditors - <i>Arrears of wages and holiday pay</i>	£ 56,882	56,882
Estimated deficiency/surplus as regards preferential creditors	£	362,069
Estimated prescribed part of net property where applicable (to carry forward)	£ -	-
Estimated total assets available for floating charge holders	£	362,069
Debts secured by floating charges <i>Bardays Bank</i>	£ 7,041	7,041
Estimated deficiency/surplus of assets after floating charges	£	355,028
Estimated prescribed part of net property where applicable (brought down)	£ -	-
Total assets available to unsecured creditors	£	355,028
Unsecured non-preferential claims (excluding any shortfall to floating charge holders)	<i>Employee</i> £ 288,820 <i>Suppliers</i> £ 772,941 <i>HMRC</i> £ 58,852	1,120,613
Estimated deficiency/surplus as regards non-preferential creditors (excluding any shortfall to floating charge holders)	£	(765,585)
Shortfall to floating charge holders (brought down)	£ -	-
Estimated deficiency/surplus as regards creditors	£	(765,585)
Issued and called up capital	£ 35,000	35,000
Estimated total deficiency/surplus as regards members	£	(800,585)

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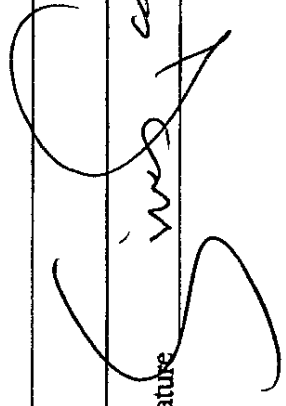
Date

17/12/10

COMPANY CREDITORS

Note: You must include all creditors and identify all creditors under hire-purchase, chattel leasing or conditional sale agreements *and* customers claiming amounts paid in advance of the supply of goods or services *and* creditors claiming retention of title over property in the company's possession.

Name of creditor or Claimant	Address (with postcode)	Amount of debt £	Details of any security held by creditor	Date security given	Value of security £
HMAC		58,852	NONE		
SUPPLIERS	PER SCHEDULE ATTACHED	772,941	NONE		
EMPLOYEES	REDUNDANCY, WAGES ABLEARS, ^{LIEU OF} NOTICE	288,820	NONE		

Signature  Date 17/12/10

Pearson Advertising & Marketing Limited
B - Company Creditors

Key	Name	Address	£
CA00	Association of Clinical Biochemists	130-132 Tooley Street, London, SE1 2TU	2,580 31
CA01	Aberdeen Journals Ltd	PO Box 43, Long Strachan, Mairick, Aberdeen, AB15 6DF	9,576 25
CA02	Adstream (UK) Ltd	7th Floor, Berkshire House, 168-173 High Holburn, London, WC1V 7AA	39 69
CA03	ADC Environment Ltd	58 Kingley Close, Wickford, Essex, SS12 0EN	146 99
CA04	ARVAL UK Ltd	ARVAL Centre, Windmill Hill, Swindon, SN5 8PE	1,517 02
CA05	Andrew Hepinstall & Associates Creative	The Studio, 12 Threlkeld Grove, Sunderland, Tyne & Wear, SR6 8LE	94 00
CA06	Adstream Ltd	The Newspaper Society, St Andrew's House, 18-20 St Andrew's House, London, EC4A 3AY	205 44
CA07	Activelcom Ltd	3 Atley Way, North Nelson Industrial Estate, Cramlington, Northumberland, NE23 1WA	471 93
CA08	Association of Neurophysiological Scienc	Suite 4, Sovereign House 22 Gate Lane, Boldmore, Sutton Coldfield, B73 5TT	298 00
CA09	AMRA Limited	c/o Trinity Mirror Shared Services, Po Box 3166, Chronicle House, Commonhall Street, Chester CH1 2AA	499 38
CA0A	Archant Regional Limited	Prospect House, Rouen road, Norwich, NR1 1RE	3,425 55
CB00	Barnsley Chronicle Limited	47 Church Street, Barnsley, South Yorkshire, S70 2AS	6,142 80
CB01	BMJ Publishing Group	BMA House, Tavistock Square, London, WC1H 9JP	39,955 54
CB02	Brunswick Document Management Ltd	Unit 2 Stephenson Court, Skippers Lane, Middlesbrough, TS6 6UT	108 10
CB03	British Standards Institute	PO Box 8000, Milton Keynes, MK14 6WW	2,438 13
CB04	British Gas	Payment Area 55, Camberley, GU95 1AB	34 78
CB05	Bright Starr Limited	The Old Dairy, Peper Harow Park, Godalming, Surrey, GU8 6BQ	522 88
CB06	BD Publicity Ltd	Suite 2, Claremont House, 12-14 Claremont Road, West Byfleet, Surrey, KT14 6DY	622 75
CB07	Barry Bell	176 Links Road, Cullercoats, Tyne & Wear, NE30 3TQ	2,700 00
CC00	The Contributions Agency	Longbenton, NEWCASTLE-UPON-TYNE, NE98 1YX	0 00
CC01	Company Barclaycard Corporate	PO Box 3000, Teesdale Business Park, Stockton On Tees, Middlesbrough, Cleveland, TS17 6YG	70,069 88
CC02	Cardio Analytics Ltd	ITTC Building 2, Tamar Science Park, 1 Davy Road, Derriford, Plymouth, PL6 8BX	252 73
CC03	Cartef Communications	57 Lake Road West, Cardiff, CF2 5PH	1,639 65
CC04	Clive Owen & Co LLP	140 Coniscliffe Road, Darlington, County Durham, DL3 7RT	2,526 26
CC05	Countryside Jobs Service	The Moorlands, Goathland, Whitby, N Yorks, YO22 5LZ	256 15
CC06	Contract System Management Ltd	The Innovation Centre, University of Exeter, Exeter, EX4 4RN	125 84
CC07	CF Asset Finance Ltd	Capital House, Raynham Road, Bishop's Stortford, CM23 5TT	472 89
CC08	Commercedure Limited	53 Logan Drive, Troon, Ayrshire, KA10 6PN	940 00
CC09	Concept Integrated Systems (CIS)	Enterprise House, 62 Barwell Business Park, Leatherhead Road, Chessington, Surrey, KT9 2NY	1,583 16
CC0A	Centre for Economic & Social Inclusion	3rd Floor, 89 Albert Embankment, London, SE1 7TP	23 50
CC0B	CSC (Eldon Square) Limited	Eldon Square Shopping Centre, Eldon Court, Percy Street, Newcastle Upon Tyne, NE1 7JB	951 75
CC0C	Caspian Publishing Limited	198 Kings Road, London, SW3 5XP	6,292 13
CC0D	Central Assoc of Agricultural Valuers	Market Chambers, 35 Market Place, Coleford, Gloucestershire, GL16 8AA	352 50

Signature

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Pearson Advertising & Marketing Limited
B - Company Creditors

Key	Name	Address	£
CC0E	CIEH	Chadwick Court, 15 Hatfields, London, SE1 8DJ	1,430.80
CD00	Deeson Group Ltd	27 Castle Street, Canterbury, Kent, CT1 2PX	1,751.23
CD01	Dale Gillespie	10 St Aidan Avenue, St Aidans Estate, Sunderland, SR2 9SF	2,525.00
CE00	Emap Ltd (AR)	Po Box 64724, Greater London House, Hampstead Heath, London, NW1W 8DH	3,172.50
CE01	eteach.com	South Wing, Ground Floor, Norwich House, Knoll Road, Camberley, Surrey, GU15 3SY	951.74
CE02	Euler Hermes Risk Services UK Ltd	1 Canada Square, London, E14 5DX	1,175.00
CE03	Easingwold Town Hall Company Ltd	The Advertiser Office, Market Place, Easingwold, York, YO61 3AB	116.33
CE04	Ecolab Limited	Chancery House, St Nicholas Way, Sutton, Surrey, SM1 1JB	73.95
CE05	Experian Ltd	Landmark House, Experian Way, NG2 Business Park, Nottingham, NG80 1ZZ	470.00
CE06	Employmentability	74-94 Cherry Orchard Road, Croydon, Surrey, CR0 6BA	851.88
CE07	Energy Institute	40 Marsh Wall, London, E14 9TP	687.40
CE08	E-on		(16.00)
CF00	Forestry Journal	23 Egerton Place, Whitchurch, Shropshire, SY13 1NU	158.63
CG00	Global Radio Services Limited	PO Box 2020, Reading, RG31 7FG	5,364.39
CG01	Gamett Dickinson Publishing Ltd	Brookfields Way, Manvers, Waltham-on-Avon, ROTHERHAM, S63 5DL	12,860.48
CG02	Guardian News & Media Ltd	Credit Control Department, Kings Place, 90 York Way, London, N1 9GU	3,887.26
CG03	Gazette Media Company Limited	Gazette Buildings, Borough Road, Middlesbrough, TS1 3AZ	36,316.05
CG04	Glen Office Supplies Ltd	Unit 3 Faverdale Industrial Estate, Darlington, Co Durham, DL3 0PP	232.14
CH00	Hymns Ancient & Modern Ltd	13a Hellesdon Park Road, Norwich, NR6 5DR	801.16
CH01	Hamodia Newspaper Ltd	113 Fairview Road, London, N15 6TS	161.25
CH02	Haymarket Publishing Services Ltd	Accounts Receivable Department, Teddington Studios, Broom Road, Teddington, Middlesex, TW11 9BE	4,993.54
CH03	Hexham Courant	Beaumont Street, Hexham, Northumberland, NE46 3NA	10,701.92
CH04	Henning Group Limited	32 Vauxhall Bridge Road, London, SW1V 2SS	3,331.13
CI00	HM Revenue & Customs	Debt Management, Enforcement & Insolvency, Durrington Bridge House, Barrington Road, Worthing, BN12 4SE	0.00
CI01	IPEM Enterprises Limited	Fairmount House, 230 Tadcaster Road, York, YO24 1ES	867.15
CI02	IET Services Ltd	Po Box 96, Stevenage, Hertfordshire, SG1 2SD	6,017.18
CI00	Johnston Publishing Ltd	Group Advertising Accounts, Po Box 319, Wellington Street, Leeds, LS1 1RF	122,934.38
CJ01	Jigsaw Print Solutions	Redforrest House, Queens Court North, Earlsway, Team Valley Gateshead, NE11 0BP	487.63
CJ02	JobLadder Ltd	Victoria Hall, Victoria Road, Kingston-Upon-Thames, Surrey, KT1 3DW	132.19
CJ03	JSM Business Gifts	St Albans Road, Gloucester, GL2 5FW	3,877.50
CK00	Kent Messenger Ltd	Messenger House, New Hythe Lane, Larkfield, Aylesford, Kent, ME20 6SG	3,640.73
CK01	Kingsmoor Publications Ltd	PO Box 7861, Braintree, CM7 4YZ	796.40

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Pearson Advertising & Marketing Limited
B - Company Creditors

Key	Name	Address	£
CK02	Konica Minolta Business Sol (UK) Ltd	Miles Gray Road, Basildon, Essex, SS14 3AR	766
CK03	Kirkby Motors	Main Street, Kirkby Malzeard, Ripon, HG4 3SE	539 87
CK04	Knowledge IT	New Century House, Crowther Road, Washington, Tyne & Wear, NE38 0AQ	6,885 51
CL00	Leisure Media Company Ltd	Portmill House, Portmill Lane, Hitchin, Herts, SG5 1DJ	1,172 77
CL01	Local Transport Today Ltd	359 Kennington Lane, London, SE11 5RD	534 04
CM00	MEN Media Limited	1 Scott Place, Manchester, M3 3RN	2,181 62
CM01	MA Healthcare Ltd	St Jude's Church, Dulwich, Heme Hill, London, SE24 0PB	649 19
CM02	Monster.co.uk	C/O Citibank European Lockbox, Po Box 4341, Worthing, BN13 1WY	4,544 32
CM03	MyJobGroup Ltd	2 Wardsend Road, Sheffield, S6 1RQ	3,940 25
CM04	Mortimer Spinks Ltd	Accounts Department, 13 Bruton Street, London, W1J 6QA	2,203 12
CN00	Newsquest (Yorkshire & North East) Ltd	Accounts Department, 1 Hall Ings, Bradford, BD1 1JR	117,901 65
CN01	NCJ Media Ltd	Groat Market, Newcastle Upon Tyne, NE1 1ED	115,849 45
CN02	Newsquest (Herald & Times) Ltd	Payments, 200 Renfield Street, Glasgow, G2 3QB	5,103 62
CN03	North East Chambers of Commerce	Commerce House, Aykley Heads Business Centre, Aykley Heads, Durham, DH1 5TS	480 43
CN04	Northcliffe Newspapers	A&N Media Finance Services, Po Box 8667, Leicester, LE1 8BE	6,589 18
CN05	Nature Publishing Group	The Macmillan Building, 4 Crinan Street, London, N1 9XW	5,757 03
CN06	Newsquest (North West) Ltd	Po Box 22, Newspaper House, Churchgate, Bolton, BL1 1DE	818 53
CN07	NVQJobs.com	12 Thistlewood Grove, Chadwick End, Solihull, West Midlands, B93 0DW	199 75
CO00	Ogilvie	Ogilvie House, Pimhall Business Park, Stirling, FK7 8ES	2,209 00
CO01	Opal Telecom	Payment Processing, PO BOX 38, Warrington, Cheshire, WA1 1GB	319 32
CO02	Office Angels	Unit 3010 The Pavillions, The Crescent, Solihull Parkway, Birmingham Bus Pk, Birmingham, B37 7YE	279 45
CO03	Ocean Media Group Ltd	Bank House, 23 Warwick Road, Coventry, CV1 2EW	6,406 34
CO04	O2 (UK) Limited	260 Bath Road, Slough, Berkshire, SL1 5DX	795 90
CO05	oilandgasjobsearch.com Ltd	Third Floor, Houldsworth Mill, Houldsworth Street, Stockport, SK5 6DA	1,457 00
CP00	Pearson Press Ltd	2nd Floor, 42 Whitechapel, Liverpool, L1 6DZ	613 94
CP01	Personnel Publications Ltd	17 Britton Street, London, EC1M 5NQ	2,485 13
CP02	Print & Promotional Services	Old Billingham Business Centre, 1 Chapel Road, The Green, Billingham, TS23 1EN	566 35
CP03	PA Photos Limited	292 Vauxhall Bridge Road, London, SW1V 1AE	440 64
CR00	Redactive Publishing Ltd	17 Britton Street, London, EC1M 5NQ	1,645 47
CR01	Reed Business Information Ltd	FAO. Credit Control, Wellesley Road, Sutton, Surrey, SM2 5NP	26,266 18
CR02	Ripon Land Rover	Hutton Bank, Ripon, HG4 5DT	375 96
CR03	Royal Pharmaceutical Society of GB	1 Lambeth High Street, London, SE1 7JN	2,988 01
CR04	Regus	Regus City West, Building 3, City West Business Park, Leeds, LS12 6LN	2 98

Signature

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Pearson Advertising & Marketing Limited
B - Company Creditors

Key	Name	Address	£
CR05	Room 501 Ltd	10 Baird Close, Stephenson Industrial Estate, Washington, Tyne & Wear, NE37 3HL	323 13
CR06	Reed Online Limited	Dragon Court, 28 Macklin Street, Covent Garden, London, WC2B 5LX	2,009.25
CR07			0.00
CS00	Sage (UK) Ltd	North Park, Newcastle Upon Tyne, NE13 9AA	599.97
CS01	Service Point UK	161-165 Farringdon Road, London, EC1R 3AL	3,633.10
CS02	Step Publishing Ltd	Step House, North Farm Road, Tunbridge Wells, Kent, TN2 3DR	1,410.71
CS03	SPD Limited	Riverside House, Delta, Bank Road, Metro, Riverside, Gateshead, NE11 9DJ	2,203.13
CS04	Service Network (NE) Limited	Portman House, Portman Road, Newcastle Upon Tyne, NE2 1AQ	41.13
CS05	Scottish Power Group	Payment Collection Centre, PO Box 4740, Worthing, BN11 9LT	1,737.06
CS06	Skills Digital Limited	East Grange House, Scruton, Northallerton, North Yorkshire, DL7 0RD	611.00
CS07	Shred Easy Limited	2 Scholar Green Road, Stretford, Manchester, M32 0TR	343.75
CS08	Softcat Limited	Thames Industrial Estate, Fieldhouse Lane, Marlow, Bucks, SL7 1TB	603.95
CS09	Scottish Federation of Housing Associati	4th Floor, Pegasus House, 375 West George Street, Glasgow, G2 4LW	185.06
CS0A	Salesforce com Sarl	Deutsche Bank, Po Box 16, Sheffield, S98 1AZ	1,285.20
CS0B	stv tv Limited	The Pacific Quay, Glasgow, G51 1PQ	209.74
CS0C	Simplylawjobs com	Brinkworth House, Brinkworth, Swindon, Wiltshire, SN15 5DF	294.63
CS0D	Signs Express	Unit 4a & 4b, Atley Business Park Atley Way, Nelson industrial Estate, Cramlington, Northumberland, NE23 1WP	(1,499.31)
CT00	The Law Society Services Limited	Finance Department, The Law Society, Ipsley Court, Redditch, Worcestershire, B98 0TD	4,511.30
CT01	The Stationery Office Ltd	***letter received - no claim***	697.99
CT02	Teesdale Mercury Ltd	24 Market Place, Barnard Castle, County Durham, DL12 8NB	442.56
CT03	Trendsetters	Unit G11, Morton Park, Darlington, DL1 4PQ	575.75
CT04	Titan Internet Ltd	Cottis House, Locks Hill, Rochford, Essex, SS4 1BB	1,383.61
CT05	Totaljobs Group Ltd	Wellesley Road, Sutton, Surrey, SM2 5NP	1,947.07
CT06	TSL Education Ltd	Credit Control Dept, PO Box 49779, 26 Red Lion Square, Holburn, London, WC1R 4WR	14,162.50
CT07	TMP (UK) Ltd	Chancery House, 53-64 Chancery Lane, London, WC2A 1QS	11,124.90
CT08	The Entrepreneurs Forum Ltd	Suite 21 John Bunnell Work Village, Buddies Village, Newcastle Upon Tyne, NE4 8AW	111.63
CT09	The Hon M W Ridley's 1995 Childrens Trus	Blagdon Estate Office, Seaton Burn, Newcastle Upon Tyne, NE13 6DE	7,872.50
CT0A	Transtore Ltd	Dockside Road, Middlesbrough, TS3 6AH	94.00
CT0B	Teesdale Insurance & Risk Management	Teesside House, Eggleston Court, Riverside Park, Middlesbrough, TS2 1RU	(1,740.56)
CU00	UBM Information Ltd	PO Box 314, Riverside House, Angel Lane, Tonbridge, Kent, TN9 1YT	3,859.89
CU01	UK Climbing Limited	Head Office, 91 Western Road, Sheffield, S10 1LB	176.25
CV00	Vision Press Ltd	6/7 Redesdale Court, Riverside Park Industrial Estate, Middlesbrough, TS2 1RL	1,001.00
CV01	Viatei Internet Limited	Inbucon House, Wick Road, Egham, Surrey, TW20 0HR	753.18

Signature

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Pearson Advertising & Marketing Limited
B - Company Creditors

Key	Name	Address	£
CW00	Waterlow Legal & Regulatory Ltd	Paulton House, 8 Shepherdess Walk, London, N1 7LB	470 00
CX00	Xpress Litho	7 Tower Road, Washinton, Tyne and Wear, NE37 2SH	280 00
CY00	Your Local Link	Oaktree Farm, The Moor, Haxby, York, YO32 2LH	799 47
CZ00	Zeebra Model Management Limited	Rotterdam House, 116 Quayside House, Newcastle upon Tyne, NE1 3DY	600 00
135 Entries Totalling			772,941.12



Signature

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