

Rule 4 34 - CVL

**The Insolvency Act 1986  
Statement of Company's Affairs**

**Pursuant to section 95/99 of  
the Insolvency Act 1986**

# S95/99

**For Official Use**

To the Registrar of Companies

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**Company Number**

06829626

Name of Company

Natural Adcampaign Limited

I / We

Peter Hart,  
Geoffrey Martin & Co  
7-8 Conduit Street  
London  
W1S 2XF

the Liquidator(s) of the above named company attach a statement of the company affairs  
as at 28/03/2014


Signed



Date 28 March 2014

Geoffrey Martin & Co  
7-8 Conduit Street  
London  
W1S 2XF

Ref NATU403/PH/JG

Insolv	<b>For Official Use</b>	
	COMPANIES HOUSE	
		
	A11	#14

MONDAY

\*A34TDPGO\*

31/03/2014

**Statement of Affairs**

Statement as to affairs of

Natural Adcampaign Limited

on the 28 March 2014 the date of the resolution for winding up

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**Statement of truth**

I believe that the facts stated in this Statement of Affairs are true

Full Name

A. S. Downeswell

Signed



Dated

28<sup>th</sup> March 2014

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Natural Adcampaign Limited  
Statement Of Affairs as at 28 March 2014

A - Summary of Assets

Assets	Book Value £	Estimated to Realise £
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Assets subject to fixed charge:

Assets subject to floating charge:

Uncharged assets:

Stock	19,031 00	Uncertain
Computer Server	Uncertain	Uncertain

Estimated total assets available for preferential creditors

Uncertain

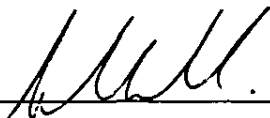
Signature  Date 28/03/2014

Natural Adcampaign Limited  
Statement Of Affairs as at 28 March 2014

A1 - Summary of Liabilities

		Estimated to Realise £
<b>Estimated total assets available for preferential creditors (Carried from Page A)</b>		Uncertain
<b>Liabilities</b>		
Preferential Creditors -		
Employee - Wage Arrears/Holiday Pay	2,530 76	2,530 76
<b>Estimated deficiency/surplus as regards preferential creditors</b>		(2,530 76)
Debts secured by floating charge pre 15 September 2003		NIL
Other Pre 15 September 2003 Floating Charge Creditors		(2,530 76)
Estimated prescribed part of net property where applicable (to carry forward)		NIL
<b>Estimated total assets available for floating charge holders</b>		(2,530 76)
Debts secured by floating charges post 15 September 2003		NIL
<b>Estimated deficiency/surplus of assets after floating charges</b>		(2,530 76)
Estimated prescribed part of net property where applicable (brought down)		NIL
<b>Total assets available to unsecured creditors</b>		(2,530 76)
Unsecured non-preferential claims (excluding any shortfall to floating charge holders)		
Trade & Expense Creditors	12,705 86	
Employee - Wage Arrears/Pay In Lieu	8,561 12	
HM Revenue & Customs (PAYE/NIC)	139,959 03	
Connected Creditor - Ceres Media Plc	955,123 77	
		1,116,349 78
<b>Estimated deficiency/surplus as regards non-preferential creditors (excluding any shortfall in respect of F.C's post 14 September 2003)</b>		(1,118,880 54)
<b>Estimated deficiency/surplus as regards creditors</b>		(1,118,880 54)
Issued and called up capital		
Ordinary Shareholders	1,307 50	1,307 50
<b>Estimated total deficiency/surplus as regards members</b>		(1,120,188 04)

Signature



Date

23/03/2014

Geoffrey Martin & Co

CHARGING AND DISBURSEMENTS POLICY (Combined London & Leeds Offices)

Time Costs

The firm's hourly charge out rates are revised annually from 1 May. The rates currently in use are within the following bands

	£
Appointment Taker	325 – 400
Manager	220 – 285
Senior Administrator	140 – 250
Junior Administrator and Support Staff	65 – 150

Secretarial and cashiers time is charged to the case and their rates are included within the above hourly rates identified above as appropriate. Time is charged in units of 6 minutes.

Disbursements

A disbursement charge relating to the recovery of overhead costs is levied at the rate of £6.75 per creditor. This sum is drawn at the outset of the case and on each anniversary thereafter and covers printing, postage, stationery, photocopying, telephone and fax usage.

Company Searches and Identity Verifications are charged at cost.

Outsourced printing and/or photocopying will be charged at cost in addition to the above.

Travelling expenses are charged at the rate of 45p per mile.

*AM*  
28/03/2014

**Natural Adcampaign Limited**  
**B - Company Creditors**

Key	Name	Address	£
CB00	Bennett Brooks & Co Limited	1 Charterhouse Mews, London, EC1M 6BB	0 00
CC00	Colvanbridge	5 West Street, Coggeshall, Colchester, Essex, C06 1NT	4,275 99
CC01	Ceres Media Plc	Suite 94, 17 Holywell Hill, St Albans, Herts, AL1 1DT	955,122 77
CG00	Gallafents	27 Britton Street, London, EC1M 5UD	4,265 60
CH00	HM Revenue & Customs	5th Floor, Regian House, James Street, Liverpool, L75 1AD	0 00
CH01	HM Revenue & Customs	Debt Management, Insolvency Claims Handling Unit, Room BP3202, Longbenton, Benton Park View, Newcastle Upon Tyne, NE98 1ZZ	0 00
CH02	HM Revenue & Customs	Insolvencies & Securities, 3rd Floor, Euston Tower, 286 Euston Tower, London, NW1 3UQ	0 00
CH03	HM Revenue & Customs	Durrington Bridge House, Barrington Road, Worthing, BN12 4SE	139,959 03
CK00	Kopykat Printing	76 Rivington Street, London, EC2A 3AY	2,160 68
CM00	Magenta Storage	City House, Ronsons Way, St Albans, AL4 9PU	364 51
CO00	O2	Telefonica UK, 260 Bath Road, Slough, Berkshire, SL1 4DX	642 68
CT00	TNT UK	P O Box 186, Ramsbottom, Bury, Lancashire, BL0 9AR	86 92
CT01	TNT INT	P O Box 186, Ramsbottom, Bury, Lancashire, BL0 9AR	910 48
EH00	Mr K Harding	47 Willoughby Close, Dunstable, Beds, LU6 3TF	11,091 88
RD00	Mr A Dowdeswell	c/o Ceres Media Plc, Suite 94, 17 Holywell Hill, St Albans, Herts, AL1 1DT	0 00
<b>15 Entries Totalling</b>			<b>1,118,880 54</b>



Signature

**Natural Adcampaign Limited**  
**C - Shareholders**

Key	Name	Address	Pref	Ord	Other	Total
HC00	Ceres Media Plc	Suite 94, 17 Holywell Hill, St Albans, Herts, AL1 1DT	0 130,750,000	0 130,750,000	0	130,750,000
1 Entries Totalling						130,750,000

Signature W. Hall. 28/3/2014.